



SHAPE THE WORLD WITH TURKISH STEEL

Türkiye



REPUBLIC OF TÜRKİYE
MINISTRY OF TRADE



**EUROPE'S SECOND
STEEL PRODUCER**

**WORLD'S LARGEST
REBAR EXPORTER**

**WORLD'S 8th
LARGEST STEEL
PRODUCER**

**WORLD'S 9th BIGGEST
STEEL EXPORTER**

**EXPORTS TO
200 COUNTRIES**

**WORLD'S LARGEST
SCRAP METAL
IMPORTER**

**72% OF STEEL
PRODUCTION FROM
STEEL SCRAP**

**33.7 MILLION TONS
CRUDE STEEL
PRODUCTION
IN 2023**

TÜRKİYE AT A GLANCE



Türkiye

- Located on a central node between widely used trade lines
- Main driving factor of the Türkiye's economy is set to be the foreign trade
- Continuously increasing export volume and high quality products
- Skilled and experienced work force
- Dynamic Population
- Strong Industry

Official Name : Republic of Türkiye

Capital City : Ankara

Currency : Turkish Lira (TRY)

Language : Turkish

Population : 87,237,000

Time Zone : GMT + 3

Turkish Public Holidays : January 1st, April 23rd, May 1st, May 19th, July 15th, August 30th, October 29th, Ramadan Feast, Sacrifice Feast

GDP : 1.34 Trillion USD (2023 – IMF)

GDP (PPP) : 3.81 Billion USD (2023 – IMF)

GDP Per Capita : 15.37 USD (2023 – IMF)

Export : 255.8 Billion USD (2023 – Turkish Exporters Assembly)

Import : 361.7 Billion USD (2023 – Turkish Statistical Institute)

TÜRKİYE'S STRONG INDUSTRIAL BASE

TÜRKİYE'S EXPORT BY INDUSTRIES (2023)



AUTOMOTIVE

Export Value **35.0 billion USD**
Share in Total Export **15.8%**



CHEMICAL & CHEMICAL PRODUCTS

Export Value **30.6 billion USD**
Share in Total Export **13.8%**



APPAREL

Export Value **19.3 billion USD**
Share in Total Export **8.7%**



ELECTRICAL ELECTRONICS

Export Value **16.2 billion USD**
Share in Total Export **7.3%**



STEEL

Export Value **14.9 billion USD**
Share in Total Export **6.7%**

Export Value **221.7 billion USD** in 2023

Türkiye enjoys a significant advantage in trade due to its proximity to Europe as well as fast developing markets of the Middle East and Central Asia

ABOUT STEEL EXPORTERS' ASSOCIATION

Steel Exporters' Association is one of six associations which has been operating under the body of General Secretariat of Istanbul Mineral and Metals Exporters' Association (IMMIB).

The Association is a non-profit business organization of more than 3,000 companies representing the largest steel producers and exporters in Türkiye. It carries on its operations with the aim of increasing the export potential of steel industry and paves the way for steel producers/exporters, with main objective to foster and attain sustainable global steel market based on free and fair trade. The Association also solves the problems of its member companies face at home and abroad, provides contact between members and foreign importers in order to ease the export processes, serves up-to-date domestic and global market news, reports and analyses.

2005
ESTABLISHED IN

3,046
MEMBERS

33.7 MILLION TONS
PRODUCTION



MISSION

Developing and implementing the strategies in order to increase the share of the Türkiye's steel exports in global markets and to maintain a sustainable global competitive strength.



VISION

Guiding and assisting the members to become a leading industry in the global steel trade.



VALUES

Quality, reliability, continuous improvement and innovation.

TURKISH STEEL EXPORTERS' ASSOCIATION OPERATIONS



STEEL INDUSTRY IN TÜRKİYE

Today Türkiye has 27 electric arc furnace mill plants (EAF), 11 induction furnace plants and 3 BOF plants.

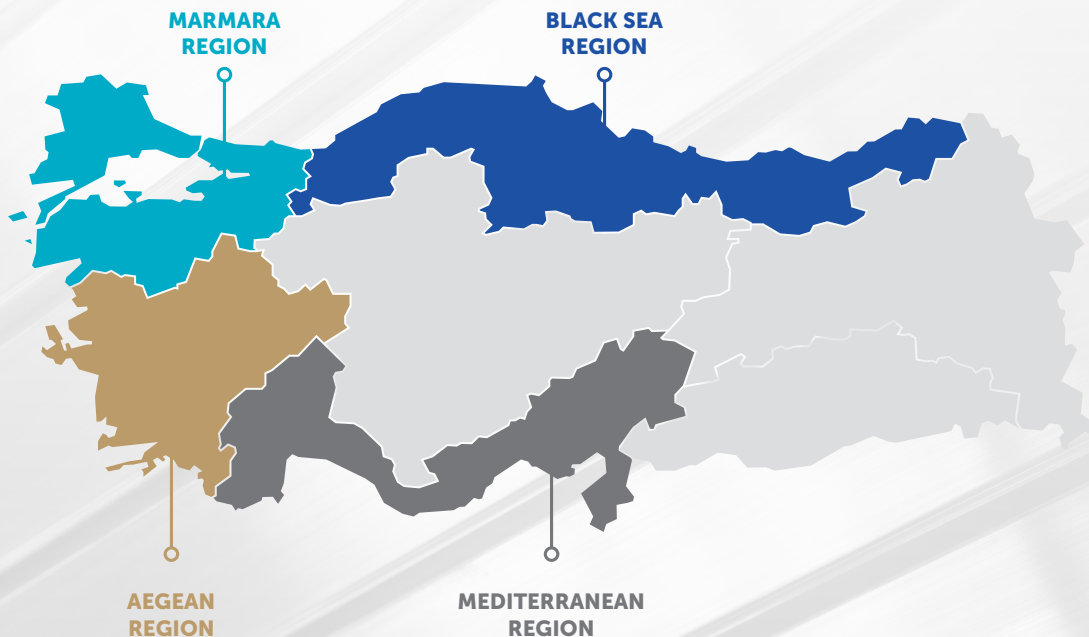
In 2023, global output slightly decrease to 1.88 billion tons, down by 0.03% on 2022. In 2022, Türkiye's output was around 35.1 million tons with a decrease of 12.9% on 2021. In 2023, Türkiye's output decrease %4.0 on 2022.

In 1996, The European Coal and Steel Community (ECSC) agreement was signed between the EU and Türkiye. With signing the agreement, customs duties on bilateral steel trade were abolished. The agreement allows Türkiye to trade its iron and steel products

without customs duty with all EU member states. Additionally, the Government does not subsidize the domestic steel industry in Türkiye due to the European Coal and Steel Community (ECSC) agreement.

All steel companies in the country are privately held, and steelmakers in Türkiye continue to pursue technological developments to enhance the long-term viability of the industry in the global marketplace. The steel industry has become one of the most developed sectors in Türkiye and today counts as the fifth largest contributor to the Türkiye's economy.

TÜRKİYE'S STEEL MAP



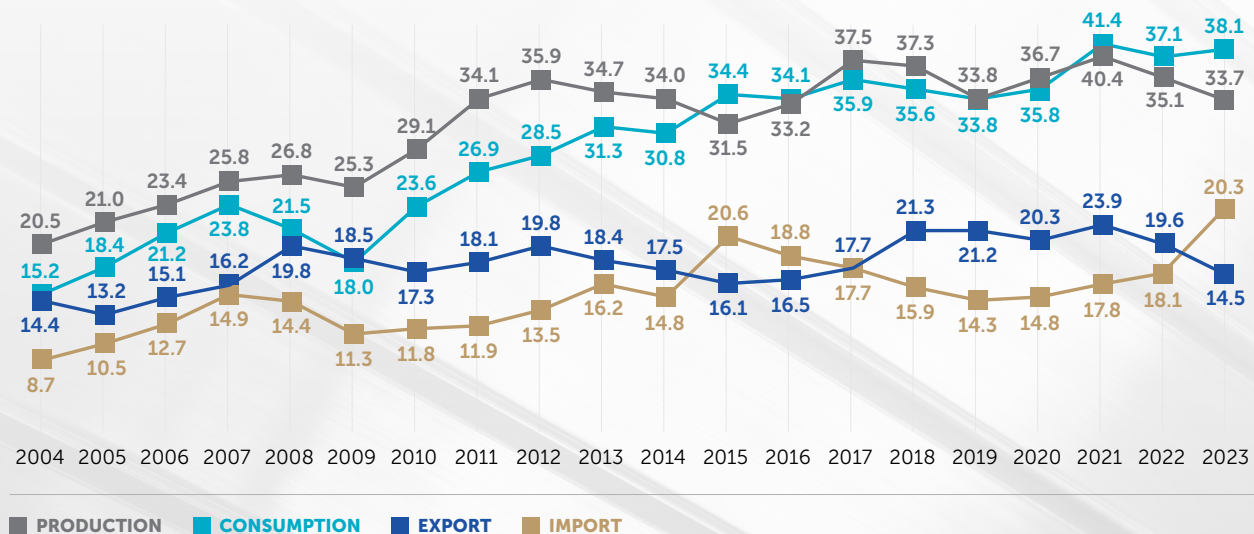
A GROWING INDUSTRY

After 1980, with the implementation of import substitution system, Türkiye has increased her steel export to primarily neighboring countries such as Iran, Iraq and North African countries.

In the next 20 years, Türkiye realized a major production and export boom. While Türkiye was the world's 10th biggest steel producer in 2001, she has become the 7th biggest producer globally and largest steel producer in Europe in 2020. In fact, she was the third fastest growing steel producer in the world between 2020 and 2021.

Due to increasing global inflation, unfair trade barriers and input costs in 2023, Türkiye's steel exports have declined sharply in 2023 she has regressed to the position of 9th largest steel exporter in the World. On the other hand Türkiye's production slightly decreased to 33.7 million tons, and she is still the 8th largest steel producer in the world. Due to the fact that Türkiye's steel producers are directing their products to strong domestic market rather than export markets.

STEEL INDUSTRY IN TÜRKİYE- OVERVIEW (2023)



Source : Steel Exporters' Association, TCUD, WSA, TURKSTAT - Quantity : Million Tons

MILESTONES

■ 1937

1st steel factory

■ 1939

1st blast furnace

■ 1940

1st steel plant (OH Furnace) and rolling mill

■ 1960

1st basic oxygen furnace

■ 1971

1st steel export

■ 1987

World's 20th largest producer (7.0mt)

■ 1993

World's 15th largest producer (11.5mt)

■ 2001

World's 10th largest exporter (10.9mt)

■ 2009

World's 10th largest producer (25.3mt)

World's 7th, Europe's 2nd largest exporter (18.5mt)

■ 2013

World's 8th largest producer (34.7mt)

World's 7th, Europe's 2nd largest exporter (18.4mt)

■ 2015

World's 9th largest producer (31.5mt)

World's 10th, Europe's 4th largest exporter (16.1mt)

■ 2018

World's 8th largest producer (37.3mt)

World's 6th, Europe's 2nd largest exporter (21.3mt)

■ 2021

World's 7th, Europe's largest producer (40.4mt)

World's 6th, Europe's 2nd largest exporter (29.3mt)

■ 2023

World's 8th, Europe's 2nd largest producer (33.7mt)

World's 9th, Europe's 5th largest exporters (14.5mt)

WHY TÜRKİYE?

PRODUCTION CAPACITY

Proven to meet growing demand in the future Türkiye is the 8th largest crude steel producer in the world.

EXPERIENCED AND SKILLED WORKFORCE

Excellent standards of training and education ensure an expert workforce for highest production standards.

MODERN INFRASTRUCTURE

Consolidated investments have provided Türkiye a world-class infrastructure which enables the country to deliver its products faster.

PROXIMITY TO MARKETS

Türkiye's position at the Aegean Region and proximity to key industrial markets means it can respond to demand quickly and on time.

CONTINUED INVESTMENTS

Türkiye continues to invest in upgrading, enhancing and improving production methods and innovative products.

LATEST TECHNOLOGIES

Production techniques integrate world standard technological practices.

COMPETITIVE PRICING

Investments in technology provide state of the art production facilities and new production technologies mean that Türkiye can offer quality products at consistently competitive prices.

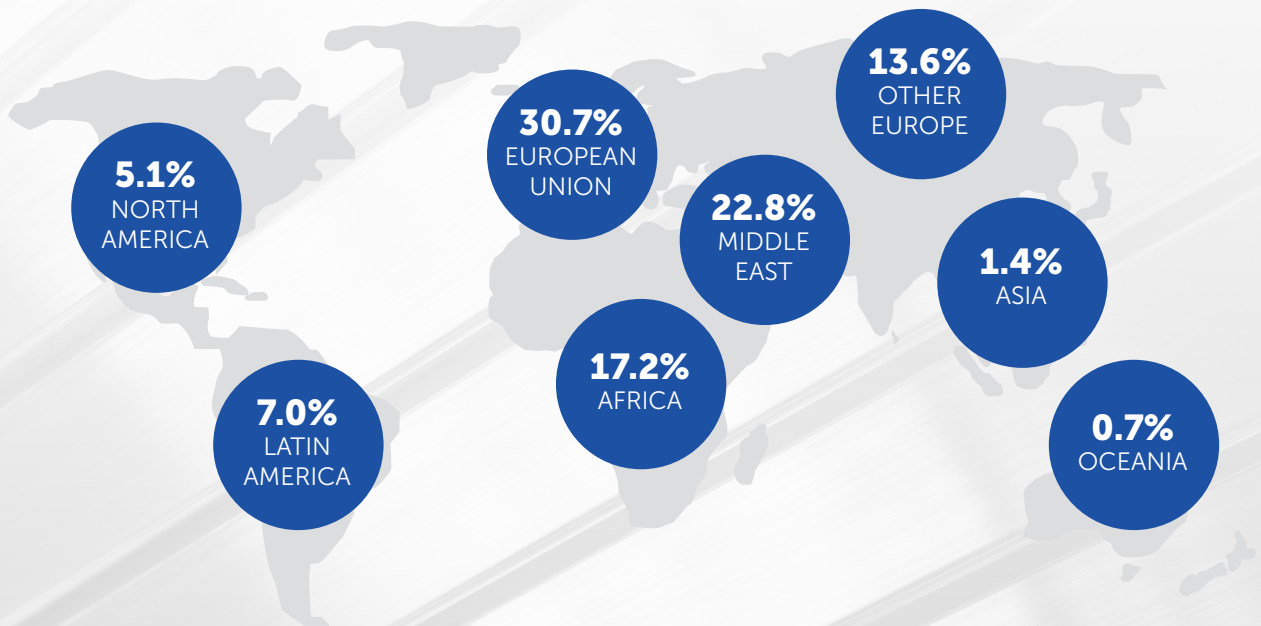
GREENER STEEL

Türkiye is one of the few environment friendly steelmaker country in the world with 72% EAF route production, where average global AF route production rate is 28%.

KEY FACTS AND FIGURES

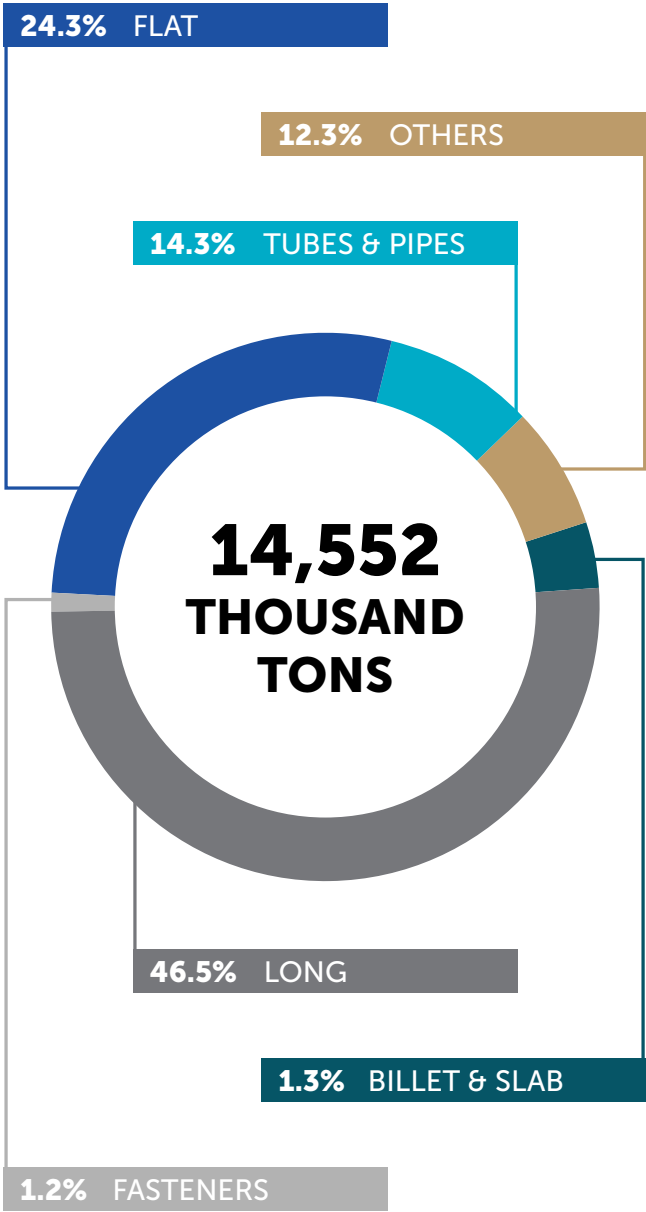
WORLD'S LARGEST REBAR EXPORTER	EXPORTS TO 200 COUNTRIES
WORLD'S 8th LARGEST STEEL PRODUCER	WORLD'S LARGEST IMPORTER OF SCRAP METAL
WORLD'S 9th BIGGEST STEEL EXPORTER	72% OF STEEL PRODUCTION FROM STEEL SCRAP
SECOND STEEL PRODUCER OF EUROPE	33.7 MILLION TONS CRUDE STEEL PRODUCTION IN 2023

TÜRKİYE'S STEEL EXPORT BY REGION (2023)



TÜRKİYE'S STEEL EXPORT 2023

TÜRKİYE'S STEEL EXPORT BY PRODUCT GROUP (2023)



TÜRKİYE'S STEEL EXPORT BY PRODUCT

LONG
6,753 THOUSAND TONS
49.9% REBAR
24.4% PROFILES
10.7% WIRE ROD
3.7% ALLOY BARS & PROFILES
3.6% WIRE
7.7% OTHER LONG PRODUCTS

TUBES & PIPES
2,077 THOUSAND TONS
93.5% WELDED TUBES & PIPES
3.3% CAST IRON PIPES
1.7% SEAMLESS TUBES & PIPES
1.5% PIPE FITTINGS

FLAT
3,528 THOUSAND TONS
49.0% HOT ROLLED FLAT
28.0% COATED FLAT
12.0% COLD ROLLED FLAT
4.0% ALLOY FLAT
2.8% STAINLESS FLAT
4.2% OTHER FLAT

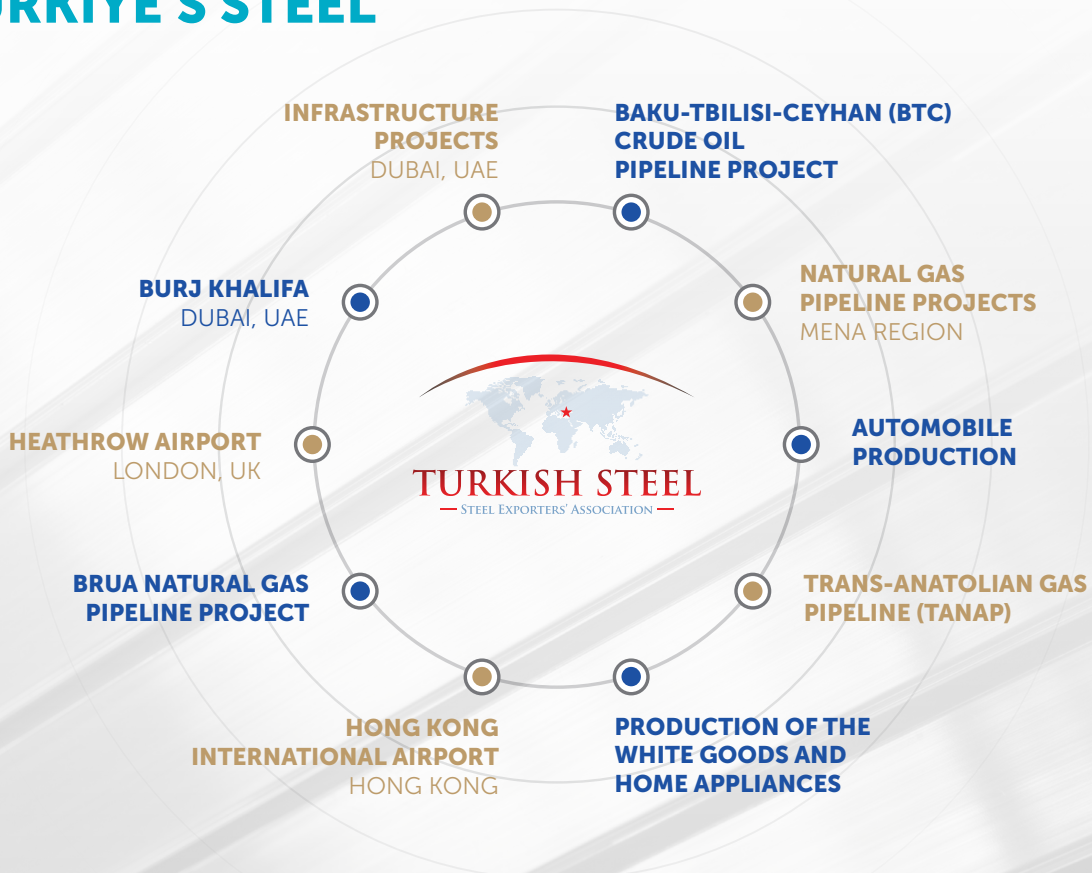
OTHERS
1,973 THOUSAND TONS
51.8% CONSTRUCTION APPLIANCES
9.2% FASTENERS
11.2% SCRAP
5.2% TANKS
4.9% RAILWAY AND MATERIALS
17.7% OTHERS

OUR STEEL IN THE WORLD

Türkiye's steel manufacturers export to all over the world, due to competitive prices and effective marketing strategies. According to 2023 figures, Türkiye's main export region was the European Union with 4.5 million tons, making 31% of Türkiye's total steel exports. Middle East was another main export destination with 3.3 million tons with share 22.8% Türkiye's total export in 2023.

The Other European Countries by 14%, while the region was the 3rd largest export market for our steel exporters in 2023 with approximately 2 million tons. In addition, North Africa region had 10.9% share with 1.6 million tons and Latin America region had 7% share with 1 million tons in Türkiye's total steel export.

WORLD'S MOST PRESTIGIOUS PROJECTS ARE BEING CONSTRUCTED USING TÜRKİYE'S STEEL





**SHAPE THE WORLD
WITH
TURKISH STEEL**








STEEL EXPORTERS' ASSOCIATION


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